



FISH • GOLF • SPA

# HOOK THE CURE

CYSTIC FIBROSIS FOUNDATION

POWERED BY  
**IOTEC**

*This is not Pancho Villa's Mexico.*



This is the world's friendliest city, according to *Condé Nast* magazine. The charm of the city's cobblestone streets, beaches, and stunning views of the Sierra Madre mountains remains largely undiscovered and it's only a short two hour flight from Los Angeles.

## LUXURIOUS ACCOMMODATION

Villa Premiere Hotel and Spa, an -83 room beachfront hotel, is located just a short walk from the heart of downtown Puerto Vallarta and two miles from the airport and marina. Upon arrival, you will be greeted with a glass of champagne, cold towel and a five-minute massage.

Villa Premiere boasts first-class room service, business center and a full-service award-winning spa. Included with your super all-inclusive package is all food, all beverages, fully-stocked mini-bar, room service, nightly parties, concerts, headliner entertainment, gala dinner and auction. Hook the Cure is sure to sell out, so be sure to make your reservations today!



19 YEARS OF ADDING TOMORROWS

**NOVEMBER 7-10, 2024**

# PUERTO VALLARTA

## WORLD-CLASS SPA, FISHING & GOLF

Participants in our **SPA PACKAGE** can select from a variety of relaxing services to calm your mind, body and soul. *Spa participants will each receive a \$250 spa credit.*

**ANGLERS** will enjoy full-service luxury fishing vessels ranging in size from 32' to 44' cabin cruisers with no more than four people on a boat (unless requested). Bait, gear, boat, license, lunch, drinks and bilingual crew included. The forty-mile wide Banderas Bay is an ideal location for Pacific Sailfish, Blue and Black Marlin, Dorado and Giant Yellowfin Tuna.

**GOLFERS** will be treated to world-class golf at Vista Vallarta. Grassy hillsides, breathtaking views, natural creeks and arroyos provide the perfect setting for these signature courses designed by the world's greatest players: Jack Nicklaus and Tom Weiskopf.

## SPONSORSHIP OPPORTUNITIES

By strategically aligning with the Cystic Fibrosis Foundation, your company can enhance its relationship with the CF community and gain positive exposure by affiliating with a winning team. Sponsorship opportunities exist at various levels with increasing benefits at each increment. We value our relationship with you and are committed to delivering valuable and customized benefits to each Hook the Cure sponsor.

## HOOK THE CURE PACKAGES

Spa Package / select from an array of relaxing treatments

- \$1,995 per person (\$667 of your donation is tax-deductible)

Golfer Package / two days of championship golf

- \$2,595 per person (\$1,167 of your donation is tax-deductible)

Angler Package / two days of world-class fishing

- \$2,895 per person (\$1,289 of your donation is tax-deductible)

Angler & Golfer Combo

- \$2,745 per person (\$1,228 of your donation is tax-deductible)

Angler & Spa Combo

- \$2,445 per person (\$978 of your donation is tax-deductible)

Golfer & Spa Combo

- \$2,295 per person (\$917 of your donation is tax-deductible)

## ALL PACKAGES INCLUDE:

- Three nights **ALL INCLUSIVE** oceanfront accommodations
- **ALL** meals, snacks, room service and drinks
- Welcome Gifts
- Celebrity Guests
- Headliner Entertainment

**PLATINUM SPONSOR** 12 PREMIUM suites (24 packages)

- \$100,000 investment (\$68,128 of your donation is tax-deductible)

**GOLD SPONSOR** 6 PREMIUM suites (12 packages)

- \$50,000 investment (\$34,064 of your donation is tax-deductible)

**SILVER SPONSOR** 3 PREMIUM suites (6 packages)

- \$25,000 investment (\$17,032 of your donation is tax-deductible)

**BRONZE SPONSOR** 1 PREMIUM suites (2 packages)

- \$10,000 investment (\$7,344 of your donation is tax-deductible)

Tax deductibility above may vary depending on CHOSEN packages. This sponsorship supports the mission of the Cystic Fibrosis Foundation, to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.



19th YEAR!  
 The **ULTIMATE**  
**SPA, FISH & GOLF**  
**GETAWAY**  
 NOVEMBER 7 - 10, 2024  
 PUERTO VALLARTA, MEXICO

Puerto Vallarta is a mystic city that harbors tradition in its plazas, in its streets, in its people - a city that expresses the color of its culture and natural beauty at every turn. Your Hook the Cure get-a-way will be full of excitement, fun, relaxation, tranquility, good food, friendly people, world-class golf and fishing and special celebrity guests. Puerto Vallarta has received many global accolades that are a testament to the uniqueness and warmth of the city. The destination has been voted the friendliest city in the world by Condé Nast Magazine, the best place to retire globally by The American Association of Retired Persons and the best Mexican Vacation Destination by USNews.com. Make your reservation now at [www.hookthecure.org](http://www.hookthecure.org)

### HOOK THE CURE SPONSORS

- IOTEC Integrated Office Technology • BJ's Restaurants
- Watson Land Company • American Airlines • The Huston Family
- Norm Wilson & Sons, Inc • Ron & Ann Hallagan
- O'Connell Family Foundation • Hunter Landscape • The Kirby Family



Will Huston  
 CF Ambassador



Cystic Fibrosis Foundation  
 3 Corporate Park, Suite 260  
 Irvine, CA 92606  
 Tel: (714) 938-1393 / (949) 339-1746

Name _____	
Address _____	
City, State, ZIP _____	Phone _____
Credit Card Number _____	Exp. Date _____
Signature _____	Amount _____

Checks payable to CF Foundation. This information will be securely destroyed immediately after processing. The signature authorizes the Cystic Fibrosis Foundation to the charge the credit card number above the stated and agreed upon amount.

Hook the Cure supports the mission of the Cystic Fibrosis Foundation.  
**FOR YOUR SAFETY AND THE SAFETY OF OTHERS**  
 The CF Foundation is committed to ensuring the health and wellbeing of individuals attending Foundation events. Individuals attending CF Foundation events must abide by the Foundation's Event Attendance Policy ([www.cff.org/attendancepolicy](http://www.cff.org/attendancepolicy)), which includes guidance for event attendees living with cystic fibrosis.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times the 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/about-us/annual-reports-and-financials>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

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| <input type="checkbox"/> Angler Package        | \$2,895 per person   |
| <input type="checkbox"/> Golfer Package        | \$2,595 per person   |
| <input type="checkbox"/> Spa Package           | \$1,995 per person   |
| <input type="checkbox"/> Angler & Golfer Combo | \$2,745 per person   |
| <input type="checkbox"/> Angler & Spa Combo    | \$2,445 per person   |
| <input type="checkbox"/> Golfer & Spa Combo    | \$2,295 per person   |
| <input type="checkbox"/> Platinum Sponsor      | \$100,000 investment |
| <input type="checkbox"/> Gold Sponsor          | \$50,000 investment  |
| <input type="checkbox"/> Silver Sponsor        | \$25,000 investment  |
| <input type="checkbox"/> Bronze Sponsor        | \$10,000 investment  |